



FILE SPECIFICATIONS



ALL CAMERA READY ORDERS THAT ARE SUPPLIED BY FTP, DISK, OR EMAIL MUST CONTAIN THE FOLLOWING:

Electronic File(s), eps/tif/jpg-etc Images, Fonts, and a FINAL hardcopy OR pdf of the document.

THE FOLLOWING INFORMATION IS GENERALIZED. THE PURPOSE OF THIS LIST IS TO ENSURE THAT YOUR ORDER FOLLOWS OUR SPECIFICATIONS. IF YOU HAVE ANY QUESTIONS REGARDING YOUR PARTICULAR ORDER SPECIFICATIONS PLEASE DO NOT HESITATE TO CONTACT A MEMBER OF OUR PRODUCTION TEAM. IT IS BEST TO CONTACT US BEFORE PROCEEDING WITH THE LAYOUT OF YOUR DOCUMENT TO ENSURE NORMAL PRODUCTION TIME.

WE HOUSE BOTH MACINTOSH AND PC PLATFORMS, ALL IMAGE SETTING FOR PRINT ORDERS ARE OUTPUT FROM A MACINTOSH PLATFORM EXCEPT FOR COREL DRAW.

ACROBAT 9 PRO (9.4.4) Files must be provided in CMYK (full colour) or Spot Inks.

ILLUSTRATION PROGRAMS (*These programs require text to artwork conversion.)

- Freehand MX 11.0.2 or less (*convert to paths)
- Adobe Illustrator 15.0.2, (CS5) or less (*create outlines)
- Corel Draw 12 or less (*convert to artistic text and convert to curves)

PAGE LAYOUT PROGRAMS

- Quark Express 7.2 or less
- Pagemaker 7 or less
- InDesign 5.0, (CS5) or less (*create outlines) *TT fonts MUST be converted to artwork.*
- Microsoft Publisher 2002 **CALL FOR SPECIFIC INSTRUCTION BEFORE USING THIS PROGRAM** to supply documents. If you have already prepared your file we **MUST** look at it before considering it as camera ready. Any graphics and colours must be grayscale or CMYK - not RGB colour.

IMAGE/PHOTO MODIFICATION PROGRAM

- Adobe Photoshop 12.0.4, (CS5) or less.....
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|-------|-------------|---------------------------------------|
| | FORMAT: | tiff, jpg, eps (tif is preferred) |
| | COLOUR: | grayscale, bitmap, duotone, CMYK |
| | RESOLUTION: | 300 dpi (400 dpi if it includes text) |

CLIFFE PRINTING INC. FTP ACCESSABILITY In order to use our FTP site **you must have Viacom or Fetch Software.** Please contact our office if you require access.

OTHER PROGRAMS These programs are for *Laser Output* only, to supply databases or to supply text. A hardcopy must be supplied. Please call for specific instruction, as we can work with your file to make it press ready. Microsoft Word, Excel, Powerpoint

FONT USAGE Both printer and screen fonts used in the document must be completely included on disk. All fonts must be converted whenever possible. Converting fonts to paths or outlines ensures exact font duplication.

CD FORMATTING: MAC before burning files.
..... PC ISO 9660 before burning files.

EMAIL AND COMPRESSION INFORMATION FILE SIZE: No more than 2 mb per file is accepted.
..... COMPRESSION: Be sure to check option: Self Extraction in your preferences.
We use Stuffit 15.0.2

PLEASE NOTE: We cannot be responsible for incorrect output from disk. Any additional translating, editing, or programming needed to utilize customer-supplied files will be charged at our current hourly rate for corrections or repairs.

<p>HEAD OFFICE ~ 117 Spring Street, Sault Ste. Marie, Ontario Canada P6A 3A2 PRODUCTION PLANT ~ 118 Spring Street, Sault Ste. Marie, Ontario Canada P6A 3A1 Telephone 1-705-945-8215 Toll Free 1-888-433-2139 Fax 1-705-942-6928 Email print@cliffeprinting.ca</p> <p>DESIGN DEVELOP DISTRIBUTE - we do it all.</p>
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Thank you for choosing Cliffe Printing Inc. for all your Print, Design, Sign and Mailing needs!